

AMPLIFY

Greetings,

We can't begin to express our gratitude for your prayers and generosity that played a pivotal role in Amplify 2023, where the Gospel was shared with thousands. Your influence as kingdom and community leaders continues to have an eternal impact, and it is an honor to be on this mission with you.

Enclosed is the 2023 Impact Report—a testament to how God moved through Amplify. It's incredible to see how the hope of Jesus is still spreading across Arkansas and beyond because of your support. Amplify wasn't just an event; it was a catalyst for transforming countless lives through the Gospel.

We pray this encourages you in the difference you're making and inspires you to continue supporting us through prayer and giving for the sake of the Gospel. Your ongoing generosity humbles us, and we are excited to see how God continues to use you for His glory.

Let's join in prayer for this movement to grow exponentially, igniting a generation on fire for Jesus. Thank you for faithfully partnering with us.

On Mission,



Nick Hall
Evangelist, Pulse Founder & President



Leah Miles
Senior Director, Pulse Donor Ministries



AMPLIFY

IMPACT REPORT 2023

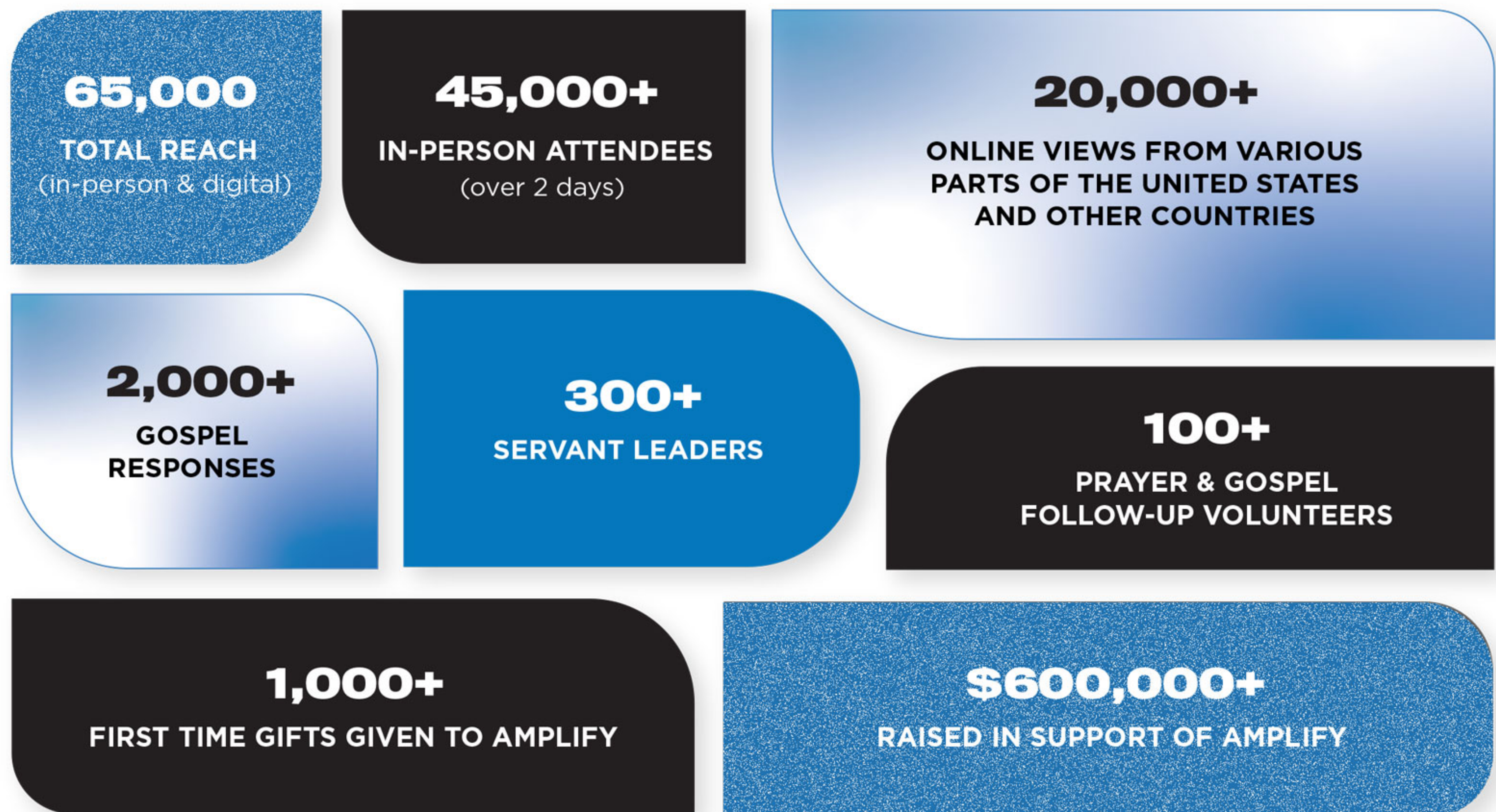


AMPLIFY IMPACT

Because of your incredible generosity, Amplify reached thousands with the Gospel in August 2023.

Months of prayers, planning, and partnership culminated on August 18-19 at Amplify.

Evangelist Nick Hall shared the Gospel on both nights of the festival, and music artists, including Chris Tomlin, Rend Collective, Casting Crowns, and more, led powerful times of worship. Amplify began 12 years ago, and this was the first year that Pulse partnered with Amplify to help lead the efforts to see an evangelistic outreach unfold like never before. It was an unforgettable time of worship, fellowship, evangelism, training, and encouragement through the Word!



We are praising God that 2023 had a higher reach than ever before. Because of your support, everyone who responded to the Gospel was followed up with by our team to get connected to a local church to continue growing in their faith.

In addition to the main program, Amplify offered a range of breakout sessions, including the Make Jesus Known evangelism training. Attendees had the opportunity to deepen their faith, grow in their understanding of the Gospel, and equip themselves to share the hope of Jesus with others — multiplying our Gospel efforts across Arkansas and beyond.

God was at work transforming hearts and lives all weekend, and it was powerful!





AMPLIFYING THE NAME OF JESUS, THANKS TO YOU!

Amplify was only possible because of the support of generous partners. Thank you for your prayers and support that made it possible for thousands to hear and respond to the Gospel.

Your presence, generosity, and prayers made Amplify a success for God's glory!

Because of you, Amplify was only the beginning of Gospel momentum across the state of Arkansas that is spreading around America and the world.

Thank you to our key partners pictured below!



"Amplify 2023 was an unforgettable weekend that brought record-setting numbers. We had our largest Friday attendance ever, and with the addition of streaming online, we reached more people than ever with the Gospel. The partnership with Pulse has been a true blessing. We can't wait to see what the future holds as we move forward on a mission to Make Jesus Known. To God be the glory." -Josh Turner, Co-Founder, Amplify



"Amplify was a tremendous success in 2023. We had unbelievable volunteers, artists, and workshops. Our partnership with Nick Hall and the Pulse team was a gift from God. We are grateful for His promises and that we were able to share the Gospel with the lost. See ya'll on August 9-10, 2024 for more of the Good News." -Matt Brumley, Co-Founder, Amplify



"Seeing the men in red shirts volunteer for 48 hours gave me hope. They were part of a recovery program, had served time in prison, and many suffered from addiction. Hearing the Gospel from Nick Hall and watching these men inspired renewal in my life and for my troubled son, who is currently in prison. We are not who the world says we are; we are children of the Most High God. I am grateful for Amplify, Pulse, and all who put on the Festival. God was present, and His promises are true." -Marie

"I got saved at Amplify. I heard for the first time that Jesus loves me and died on the cross for my sins. I truly was lost, and now I feel energized that I have a new beginning." -Jenny

"I accepted Jesus Christ into my heart and felt uplifted by Lecrae and his lyrics. I am sold out for Jesus. Thank you, Amplify!" -Rodney

"I reset my life thanks to Amplify. I'm unashamed to spread the Gospel and share my faith. I want everyone to know Jesus." -David

"I rededicated my life to Jesus and want to share His goodness with my generation." -Latasha

"I left Amplify feeling alive. I attended a workshop that taught me easy steps to share the good news. Thank you, Pulse and team, for leading the way so others can know Jesus." -Eric

EXTENDING IMPACT

ARKANSAS STATE FAIR

Building on Amplify, the Gospel went out at the Arkansas State Fair in October 2023. The first ever Faith & Family Night featured worship led by David Crowder and Nick Hall proclaiming the Gospel. This was an incredible opportunity for the hope of Jesus to go forth in a traditionally secular setting. We are praying for continued open doors at events like this, because we believe that the Gospel belongs everywhere!



2,500+ reached with the Gospel
200+ Gospel responses

PULSE FALL CAMPUS TOUR 2023

In October and November, the Pulse Campus Tour continued the momentum that started at Amplify and the Arkansas State Fair. Tour stops included three universities in Arkansas that reached lost students with the Gospel and ignited believers to share their faith. We are planning more Pulse Campus Events in 2024 because the desperate need for the Gospel on college campuses continues to increase.



AMPLIFY EASTERN EUROPE REBROADCAST

This fall, doors opened for Amplify to be rebroadcast across Ukraine, Russia, and Eastern Europe. Over 13,000,000 were reached with the program and over 3,300 responded to the Gospel. We are praising God for the continued digital reach of Amplify that is connecting more people to the hope of Jesus than we could have imagined.





WHAT'S NEXT

AMPLIFY 2024

We are excited to announce that Amplify will occur on August 9-10, 2024 in Benton, Arkansas. Our aim for 2024 and beyond is for Amplify to attract attendees from across the world as momentum for the Gospel continues to build.

Partner with us today for Amplify 2024 through your giving and prayers!



**“GLORIFY THE LORD WITH ME; LET
US EXALT HIS NAME TOGETHER.”
-PSALM 34:3**



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